

**PRESS RELEASE FOR IMMEDIATE
RELEASE**



Gearbox Labs, Inc.

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Hingham, Wisconsin, USA

Gearbox Labs, Inc. is announcing an exclusive representation agreement with Felta Multi Media of Quezon City, Philippines.

Felicito and Teresita Abiva established First in Educational Learning Trends Always (FELTA) in 1966, with the aim of providing instructional materials that answers the needs of the times.

For over Five decades, FELTA has been assisting in upgrading the quality of education in the country through its multi-educational line that serves the educational requirements of both private and public schools. FELTA is a leading education resource and service provider in Philippines with recognition from the national government for its efforts.

In this effort to secure relevant and world-class educational materials, FELTA has partnered with prestigious publishers worldwide including Lego Education, First Lego League, World Robot Olympiad ,Discovery Education, Intel Education, Microsoft, Adobe, and now Gearbox Labs.

“FELTA continues to be the trailblazer and leader in School technology and innovative Education in the Philippines. Our partnership with Gearbox Labs, Inc. is a testament to bringing only the BEST to the Filipino learners “ . Mylene Abiva , President – FELTA Multi-Media Inc.

Gearbox Labs, Inc. was founded in 2019 by Peter Haydock of Hingham WI, and Isabel Mendiola of Monterrey Mexico as a charitable company to publish Science, Technology, Engineering, Arts, and Math (STEAM) curricular resources for K-12 students. Gearbox Labs also provides professional services to schools and districts including professional development for teachers, residency programs for classrooms, and consultations to school districts. Gearbox Labs is a 501(c)(3) founded in the State of Wisconsin.

“The dream of every teacher is to educate, inspire, and motivate their students. I have had the fortune of teaching amazing students in Mexico and with our curriculum share that with students in the United States. Now with this partnership with FELTA, we can support the education of the next generation of STEM professionals in the Philippines. We are honored to work with FELTA, be a part of their catalog, and look forward to their continued success.” Isabel Mendiola, CEO Gearbox Labs, Inc.

Gearbox Labs will support FELTA’s efforts to rollout its first curriculum, *The ARDUINO® Classroom: STEAM Edition* and subsequent publications as well as kits and professional development. This exclusive representation partnership will allow Gearbox Labs to reach the 27 million students in the Philippines.

LINKS

<http://felta.ph/>

<https://gearboxlabs.org/>

<https://www.thearduinoclassroom.com/Curricula/STEAM/V1/Overview>

<https://www.linkedin.com/in/peterhaydock/>

<https://www.linkedin.com/in/isabelmendiola/>

Photos, Graphics, or Video Available on request.