

**PRESS RELEASE FOR IMMEDIATE
RELEASE**



Gearbox Labs, Inc.

Contacts Debbie Goodwill, Sole Proprietor, CodeCreates
Peter Haydock, Founding Director, Gearbox Labs

Company CodeCreates, Exeter, Devon, United Kingdom
Gearbox Labs, Inc., Hingham, WI

Websites codecreates.co.uk
gearboxlabs.org

Phone: +1.920.550.7009

E-mail: debbie@codecreates.co.uk
peter@gearboxlabs.org

Hingham, Wisconsin, USA

Gearbox Labs, Inc. is announcing an exclusive representation agreement with CodeCreates of Exminster, Devon, United Kingdom for all of the United Kingdom and Europe.

CodeCreates is a UK based organisation who deliver inspirational and creative STEM orientated workshops to young people principally based around microcontroller boards, they also supply innovative STEM products and kits to schools, educators, youth groups and consumers. Seeking a collaborative partner who had created and developed unique content with regard to the Arduino open source electronics platform, through social media they became aware of Gearbox Labs based in the US. From the first meeting with Peter Haydock and Isabel Mendiola of Gearbox Labs it became apparent that they have a wealth of experience in the education, content and technology space and have built a superb curriculum, range of books, kits and resources utilising the Arduino boards. Most importantly for CodeCreates they are passionate about driving awareness and engagement with regard to STEM within both school and home settings, a core value for Debbie Goodwill the owner of CodeCreates.

“Gearbox Labs are truly innovative and creative with regard to the Arduino platform and have developed a fantastic curriculum and series of resources for schools and educators, content is easy to understand and deliver in the classroom pivotal for teachers in any setting. Peter and Isabel are clearly passionate about STEM learning and outcomes, and their values aligned with those of CodeCreates. We are delighted and excited to be able to partner and work with Gearbox Labs to supply and deliver their products across the UK and Europe, they fill a clear gap with regard to offering quality content associated with the Arduino products.” Debbie Goodwill, CodeCreates

Gearbox Labs, Inc. was founded in 2019 by Peter Haydock of Hingham WI, USA and Isabel Mendiola of Monterrey Mexico as a charitable company to publish Science, Technology, Engineering, Arts, and Math (STEAM) curricular resources for K-12 students, afterschool programs, and self-directed learners.

Gearbox Labs also provides professional services to schools, districts, and individuals including professional development for teachers, residency programs for classrooms, online courses, and consultations to school districts.

Peter and Isabel have nearly 50 years combined of education and educational publishing award winning experience having worked for schools, museums, publishers and content developers.

Gearbox Labs is a 501(c)(3) founded in the State of Wisconsin, United States.

“We are extremely excited to partner with CodeCreates. Debbie and Chris are a team deeply vested in advancing STEM education and coding skills in the United Kingdom. Gearbox Labs has clearly found a partner with vision, quality of thought, experience, and dedication that compliments its own. In our discussions, we have seen their commitment and passion for excellence and engagement. CodeCreates brings to the partnership a resolve to better the education community in the UK and we are energized ourselves by that resolve. Gearbox Labs is honored to be part of their portfolio and look forward to helping them succeed as they serve students and educators.” Isabel Mendiola, CEO Gearbox Labs, Inc.

Gearbox Labs will support CodeCreates’ efforts to rollout *The ARDUINO® Classroom: STEAM Edition* and subsequent publications, kits, online courses, and professional development. This exclusive representation partnership will allow Gearbox Labs to reach all of the United Kingdom and Continental Europe.

LINKS

<https://www.codecreates.co.uk/>

<https://gearboxlabs.org/>

<https://www.thearduinoclassroom.com/Curricula/STEAM/V1/Overview>

<https://www.linkedin.com/in/peterhaydock/>

<https://www.linkedin.com/in/isabelmendiola/>

Photos, Graphics, or Video Available on request.